Women Shape Men's Morals? Winnifred Harper Cooley Is Asked

SCOD young girls usually prefer to loose or lascivious women, or has fast, immoral men, those who ruined young girls, and been irrespon-sown their wild oats, who have sible and dissipated, I am willing to

WINNIFRED COOLEY winniffed that he struggled against temptation, and kept himself ciean. His suffering and triumph are unappreciated and wasted. It is terrorizing."

That is the substance of an indictment sent me by a very young and intelligent and high-minded man of Pennsylvania. It is a remarkable letter.

He tells of his interna and vital in

He tells of his intense and vital interest in girls, and his bitter disappointment at the knowledge, slowly gained, that most of them prefer really or "bad" men for lovers

HE SAYS, "I began to analyze girls closely and with the highest ideals of them and for them; but to my chagrin I noticed that, in their esteem, the clean, upright, inexperienced boys appeared to be undesirable;

"A charming and refined girl was a few years older than I, or twenty-five. She became engaged to a traveling man who boasted of his affairs and conquests in every town. She knew her man, knew his past, yet coolly declared that she did not care how loose his life had been! His shabby treatment of en who had formerly loved him did not frighten or discust her: yet surely one will be so with another, as soon as the novelty wears off."

This young man does not seem pru-dish and shallow and "goody-goody." but speaks with more dignified poise and knowledge than one usually sees in a youth of twenty-two. He goes on to tell how girls and women seem almost universally to accept and condone the double standard of merality, that which says that an act which is "sinful" in a woman is permissible in a man. He pleased that women will allow then wild licentiousness, and then marry them, sometimes are disappoint ed at the low standards set for them by women friends !

was this; 'After Charlie has given Read Your Character

By Digby Phillips

Round Faces and Round Writing

would think it ought to be.

traits of character.

generous in mentality.

But consider the parallel between

writing indicates a tendency in

Tomorrow-Motive Writing

THE HOME

IN GOOD TASTE

wasted their man- take the leavings, for my sole and only lood on vulgar love, my life partner, and the father tomen, and have nothing pure and lefty and fine in derful to me should display such a lofty and fine in the way of life and low and distorted moral viewpoint.

"And yet I notice that many good and sweet girls reflect this attitude, and

condescend settle down with complacency with husto 'settle down.' bands unfit for them. They laugh at Theselovely their brothers' dissolute affairs with maidens scoff at a decent, quiet young feilow, who cherished such moral conduct for himself that he struggled against temptation.

THIS young man says it is not sour A grapes or some personal bitterness that causes him to speak thus. He does not draw these cynical deductions from the attitude of two or three girls, but from that of dozens. Also, he has asked other men of all ages about the matter. They agree that most girls want a sensoned roue, because he flatters them, and it seems to them that it is a high compliment to be selected as a wife, after a man has jilted or fooled or amused himself with many

They scorn a clean young chap, believing that he is a weakling or cold-blooded and indifferent to feminine charms. They seem convinced that if he has not sown wild outs before mar-riage, he will break loose and go to the devil afterward. Now, do tell me if

this is true; "Men say that it is women who hold the key to the situation; that they set the standard of morals for men, and can force them to be decent!

This is a severe indictment for us women, and must contain some truth. am inclined to think that girls are so extremely ignorant of what really constitutes immorality in men that they speak foolishly and boastfully, whereas they ought to thank God for a decent and idealistic husband. A fast, licentious or dissipated husband, whose relations with women have been selfish and onfair, never can become a kind, unselfish, high-minded one! Crime begets disease, and future generations

WAS dismayed. What she implied

Shoulder Motif of This Cape



is an average proposition. It does not nean that, exceptionally, a person who is small in stature may not be broad and possibilities of today's universal trend faces and writing. It is not an exact Suppose the only clue furnished him n most cases, but it comes close as to her appearance was that she to it in the case of the round face and would wear a crepe cape and a flower-round writing. The round face indi-trimmed hat. Can't you just imagine round writing. The round face indi-cates the person physically rather inert, the comedy of errors that would ensue, inclined to like luxury and comfort, the hundreds of strange ladies whom to thought. Face going of the careful he would be obliged to in thought. Easy-going is the best all finally bounted the right girly around word for it. And well-rounded Our canesacity includes many

These are by no means a new thought, but they have maintained their presige among various more novel forms. fere they are diversified by panels of elf-material affixed to each one of the motifs following the shoulder line,

These panels may be unfined or they may show the same contrasting crepe or silk liming as the cape itself. As to for a chronic case of blues? I don't the spirals themseelves, these are found plentifully on the frocks, as well as but I seem to have completely lost inplentifully on the frocks, as well as the wraps of the season. For example, one crepe freek has its skier made up of rows of these motifs, di-

Noises in Her Head continuing of the Editor of Woman's Page 1 to the Editor of Woman's Page 1

Please Tell Me What to Do By CYNTHIA

To "Perplexed"

If you married before obtaining a divorce you are not married to this second man and could be punished by the State for bigainy. Consult a lawyer on the matter.

Obey Your Parents

Dear Cynthia—I am a young girl sixteen years of age, and considered pretty by both sexes. Now, Cynthia, my trouble is this: I have long, beautiful, brown hair, which I wish to bob. My parents object to this and I have often quarreled with them. Whenever I go out the girls I go with have bobbed hair, and I feel as though I am not one of them. Please tell me, Cynthia, should I run away from home and bob it or should I do as my parents say? My parents have told me that if I bob my hair they would never let me come into hair they would never let me come into

A LONG-HAIRED GIRL. Of course, obey your parents. You are not "out of it" at all. It's only a fad and most girls are allowing theirs

In Love With Stranger

Dear Cynthia—I wrote to you once before, but received no answer, so I have decided to write again. I am a constant reader of your won-derful column and have come to you for

derful column and have come to you for some advice.

I am a girl of seventeen, have not finished high school and I am greatly in love with a boy whom I have never met. What I am asking of you is to please tell me how I can meet this fellow. I see him very little, although I used to see him every day. There is no one that I know who would introduce us.

I think that it would be grand to have a personal column, as some one else suggested. It would help some of the "newcomers" to our city to get better acquainted and not feel so lone-some. Perhaps there are a great many of the boys and girls writing to you that would "second the motion."

BLONDY.

You cannot be in love with an utter stranger. So better put him out of your mind. There is no way of meet-ing this man if you have no mutual

BLONDY

They Crave Excitement

would also like to know just what a flapper is. We are in our teens, and are punished for the sins of the fathers. Girls simply do not know these things.

WHAT women think they admire in a certain will flattery, and a gift of making themselves fascinating. Women of experience realize that the well-poised and decent man is the only one who is dependable, or even really attractive, as a permanent companion.

On Friday we will go more deeply into young men's temptations.

Panels Hang From Each
Shoulder Motif of This Cape

Would also like to know just what a flapper is. We are in our teens, and are craving for excitement. We go to many dances and are considered beautiful and able to dance well by both sexes At a dance the other night two fellows asked us for the dance, and we refused because we did not like their looks. Was it proper? The next dance the latter gentlemen asked to excert us home. We allowed them to, and when we reached home they wanted us to kiss them good night but we column that it is improper to kiss a gentleman any time he wants you to. Now they are angry with us, and we want to try to get them back to us. Now they are angry with us, and we have found that we had fallen in love with them at first sight.

Please give us your suggestion about it. Please give us your suggestion

vears my senior. I am of a different religion and he does not believe in his religion, so I had to meet him on the street corners, because I knew my parents would be against him for this reason. For the last month I have not been out with him and whenever he sees me on the street he just stares at me and will not even say as much as itello. We never had a quarrel and always got on nicely together. He has often told me of his love for me. Now.

Cynthia, I love this fellow with my whole hear. often told me of his love for me, Now., Cynthia, I love this fellow with my whole heart and soul, and have gone out with a great many fellows of my own kind, but do not care for them. I see this young man every day, and I have tried to forget him, but I simply

hat I seem to have completely lost in-terest in everything and everybody. I have a fairly good position, but I have lost interest in the work—books have lost their charm and even my own fammade up of rows of these motifs, diminishing in size from the huge ones
inishing the hem to the small ones
at the hipline.

The Woman's Exchange

About Knickers

To the Editor of Woman's Page:

Dear Madam—Will you kindly advise
us as to whether it would be proper for two girls fourteen and sixteen to went to work the men specially. Seem either dull or silly and are altrogether impossible. This situation is beginning to get on my nerves. I am losing my poise and the ability to converse easily with people, have no stock of small talk at all;
my sense of humor seems to have gotten on the proper for the lost somewhere and I have to catch myself up sharply to keep from making

Carpet Advice

Carpet Advice

Color and design are the two most portant points upon which advice is coded in the choice of varpets, that is, on the desorative point of view, iscarse the quality of the material must be decided very largely by the purhaser's pocketbook.

The kind of color suitable has always and pickes and pickes

LITTLE SISTER'S BESTEST



thing at all over that bobbed hair, but for Sundays and outings she needs something more dressy, more like this, for instance. Georgette in her favorite color is the material used

The Wife Cheater By HAZEL DEVO BATCHELOR

Wayne in spite of many tearnings from her friends. Norman is the kind of man who has never been known to care for one woman more than a few weeks at a time, while Jonn is inclined to be too posses-sire. She is determined, however, not to show her jealousy, and even when she has reason to suspect that Norman has reason to suspect that Norman has taken a mutual friend, Alice Wilson, to dinner only four weeks after their marriage, she fights against the jealous feelings that sweep over her.

CHAPTER VIII Woman Against Woman

UP IN my room I had taken off my clothes and was standing in nightgown and kimono brushing out my hair when I heard footsteps on the porch. My heart leaped in my throat and involuntarily my eyes flew to the little French clock on my dressing table. That must be Norman now! He had taken the 9:53 after all, for there had been just enough time for him to have

I stood there with my brush poised. waiting for his key in the lock, and then suddenly, to my amazement, there enme a sudden sharp ring at the bell. Without stopping to think I stood ababout it.

We wish you and your wonderful column the best of good luck, and hope you will answer us as soon as possible.

THE THE ASSETTERS OF THE COLUMN STREET OF THE COLUMN ST

Difference in Religion though she had just emerged from the Dear Cynthia—I am a girl eighteen competent hands of a French muid.

Joan Stockbridge marries Norman knew you were alone, because I ran into Norman this afternoon, and he told me he was staying in for dinner. My dear, I bought the most ravishing new gown for the dance next week. about it. " And she began a detailed description of the dress in question, leaving me little change for a question.

How eleverly she had mentioned see-

ng Norman in the city before I had had a chance to say anything. In that way she had thought to rob me of all suspicion, for, from the way she had spoken, I would naturally suppose that she had seen Norman for only a very few moments. It was clever, very clever, but not quite clever enough. There had been moments while she had sat there talking about her now gown, when I had wanted to laugh outright.

THE "DUKANETTES."

You boast of craying for excitement as if it were something to be proud of Rather think very deeply about it and see what you can do to curb this cray. In a minute I had length of the might to alone and you accord the might to alone and you can dance and you accord and as week, and spend the other evening more than three times a mone with your ramilies, you would alone and you accord the might to alone and you accord. Nice girsh and was rewarded instantly by Alice's you to dance and you accord the might to alone and they were reduced. You are not funny Dukand was pour and Alice, looking as usual, as though she had just emerged from the door and Alice, looking as usual, as though she had just emerged from the colors of the sun are those which have absorbed all the colors from the which have absorbed none of the with a purple which have absorbed all the colors from the which have absorbed none of the with a find the creaming more than three times a week, and spend the other evening more than three times a week, and spend the other evening more than three times a week, and spend the other evening more than three times a week, and spend the other evening more than three times a week, and spend the other evening more than three times a week, and spend the other evening more than three times a week, and spend the other evening more than three times a week, and spend the other evening more than three times a week, and spend the other evening and the colors from the situation with a new pain in my learn the with the evening the total three doors from the situation with a new pain in my learn the with the evening more than three down the stairs. My with white skirts is essential and one really cannot have to down the stines in my room again, I faced the with the within with a new pain in my learn the within the evening and the colors from the stitution with a new pain in my learn the with the two with the visit in the follows have the sun's rays. A bottle of the within the evening more the stitution w

HOW RUTH LEARNED TO BREATHE

By ANTOINETTE DONNELLY

A dramatist should not overlook the possibilities of today's universal trend toward capes. Suppose a young man were instructed to meet a girl upon whom he had never previously laid eyes. Suppose the only clue furnished him as to her appearance was that she would her comedy of errors that would ensue, trimmed hat. Can't you just imagine the comedy of errors that would ensue, the hundreds of strange ladies whom he would be obliged to necest before he limited by the would be obliged to necest before he limited to try to put this young nown the dead man's feed wet.

Some and the world, he would be week and signed herself or limited by the would like to regain this young town on the dead man's feed wet.

You can't go down on the dead man's because signed herself or limited by the world. I spoke of a girl that ever lived. I spoke of a girl tha

should overpower love as strong and mine? HEARTBROKEN.

A radical difference in religion is apt to be the cause of much unhappiness in married life. If the young man has stopped speaking to you for no reason, better let him alone. Moody persons do not make good life companions.

She's Tired Out

| Life out of the cause of much unhappiness in application is applied to the finite state of the futter kick with the dead nothing chronically wrong with the man's float, feet just breaking surface; as they say, "making the water boil." The arm stroke was then rehearsed heart, lungs, etc., in fairly normal on land drill—which naturally means condition." He found no chronic ills, out of water, "One arm at a time," she was instructed, starting forward

past side and almost up to back shoul-der level without turning the level, pulling arm then turn palm as arm is swept out to forward over the surface for another stroke. After rehearsing each arm separately they were done together, starting with right arm forward and left back. These mechanical move-ments fairly well in mind, combining arm and leg movements was her next Last of all the breathing was taught

her, this in the water when the breath was taken through the mouth and exhaled through the nose. her left arm was coming out of the water and back her face was turned on water, a full gust of air was taken open-mouthed, then head turned foryard and face down when the air was forced out through the nose with mouth closed.

took six or seven lessons before perfectly harmonious co - operation began to manifest itself. From then on it was pure, unadulterated exercise. This daily swimming, a walk, which was never more than two miles at the most, but done every single blessed day, and three deep-breathin; exercises were all in this line I asked of her. deep-breathing work was essential in her particular case, as she had been in the habit of breathing through her

Two Minutes of Optimism By HERMAN J. STICH

Don't Cheat Yourself "Next to reading my weekly check."

says Jim Henry, "I enjoy nothing more

HALFWAY through the dainty meal white cost than reading my own 'ads' in the magazines."

HALFWAY through the dainty meal white cost ads, "remarked my friend, "but I'll bet a dollar to the hole in a doughnut that they're humdingers!"

Lucky the mans whose work is his pleasure and whose heart and soul are fused into the product of his hands and head.

The gladness of the tiller of the soil argazing herds, he whispers to himself. "The next time we went there, and of course we went again after such a formal has been made to give up its riches:"

The delight of the scientist when. The delight of the scientist when.

HALFWAY through the dainty meal white cost, the wait-ress, quaint in the gray and whilte cost time the gray and whilte cost. Think of having the girl who sells you your crepe de chine dress spille as if you were her equal, finstead of gasting down upon you as if you had really surprised her by your forwardness in coming into her part of the shop.

Thus a pleasant feeling "was had by all the waitress gently and stepped back again.

Thus a pleasant feeling "was had by all the waitress gently and stepped back again.

Thus a pleasant feeling was had by all the waitress gently and stepped back again.

Thus a pleasant feeling "was had by all the waitress gently and stepped back again.

Thus a pleasant feeling was had by all the waitress gently and stepped back again.

The next time we went there, and of course we went again after such a formal or the store.

Think of having the girl who sells you your crepe de chine dress spille as if you were he equal, finstead of gasting down upon you as if you had really surprised her by your forwardness in coming into her part of the shop.

And think, on the other hand, of having you customers come in with a pleasant greeting as if they really you are reped achine dress spille as if you you your crepe de chine dress spille as if you you your crepe de chine dress spille as if you your crepe de chine dress spille as if you your crepe de chine dress you your crepe de chine dr the delight of the scientist when. know, as we started to ent our todelving into the realm of nature's matoes stuffed with chicken salad.

"That's nice," she announced when mysteries, he discovers a hidden truth which will bring comfort and happiness to mankind; the joy of the painter as. deftly applying the finishing touches to the trouble to be so amiable as his canvas, he looks upon his work and realizes it is his work and it is good: the satisfaction with which the stenographer regards her neat and errorless that its waitresses added that little extranscript; the joy with which the ac-

countant watches the workings of the new "system" he has installed—these are the evidences of live men and women, of the men and women who supply the motive power for the driving wheels of industry, who have decided to do something and to be something worth while. worth while.

Observe the man who has no pride

his work and you observe a man who "Man," says Emerson, "is only half himself; the other half is his expression."

The white you see in sen foam is not confined to the water in the ocean. All foam is white. We often say, as we

The bookkeeper who will get on, the scientist, the farmer, the mechanic, the stenographer—all are proud of the expression of themselves, of the crystallization of their efforts the recent that we fail to remember that the blue sional monosyllable of exclamation.

When she rose to go about fifteen minutes later she kissed me affection-ately, and advised me to hurry upstairs so as not to miss my beauty sleep. I could not help admiring the way she had handled the entire situation even while my blood boiled at the thought of the cool way she had attempted to decive me.

Of course I saw through everything.

She and Nameu her All are proud of the expression of themselves, of the crystallization of their efforts, the embodiment of their of the crystallization of the crystallization of their efforts, the embodiment of their with happiness as they view the fruition of their labors, as they view the fruition of their labors, all pulsate with happiness as they view the fruition of their labors, and handled the entire situation even will that it has been produced.

It is this burning enthustasm that sustains men and inspires them to keep on through the drudgery inseparable.

She and Nameu her All are proud of the extended in the coean is not the color of the water at all, but merely a reflection of the sky on a bright day. On cloudy days the water does not look nearly so blue. If, however, the water were acqually blue, the foam would still be white. If you beat the contents of a bottle of black ink until it is foamy you will have white foam. The same would will have white foam.

The same would be remored to develope the crystallization of their efforts, the embodiment of their were at all, but merely a reflection of the sky on a bright day. On cloudy days the water does not look nearly so blue. If, however, the water were no people carry were acqually blue, the foam would still be white. If you beat the contents of a bottle of black ink until it is foamy you will have white foam. The same would be that the blue that we fail to remember that the blue.

And it seems to require an unusual limit to determ the color not be a start with happiness. All lare envered to the color of the water at all, but merely a reflection of the color of the water at a

of course I saw through everything.

She and Norman has dined together, and then, in order to throw me off the track. Alice had returned to Hilton on the 9:53 in order to establish an alib.

that what they are doing is preparation for bigger things, foundation for better things that goads them on and guides till anticipation becomes realization.

We are not all alike, therefore, we do not all like the same work; but in the long run there is work enough and varied enough for most of us to choose to do what we enjoy doing and what the same work is produced, and its colors are determined, entirely by its power of absorbing some of the sun's rays and reflecting to do what we enjoy doing and what we are fit to do; to do what we do with zeal, with our whole energy and with our full being. with our full being.

If we do not, we cheat ourselves.

Of course you'll be wanting a sum-mer wrap of some kind, if you haven't already purchased one, and I'm sure that you'll look at silk capes. have the advantage of being warm enough to keep out the chill, and light enough not to be uncomfortable. One of the shops has a model, reduced, made of Canton crepe. A soft roll collar of the silk fastens about the neck, and two rows, about ten inches deep, of lovely silk fringe are about the bottom of the

It is priced at \$35.

For names of shops address Weman's Page Editor or phone Walnut 3000 or Main 1601 between the hours of 9 and 5.

Mother Says

and Mother knows, too! Many present-day mothers remember how they

Eight Flavors Recipe folder on request. At All Grocers, 10c, 15c

ASCO

The Management Told Its Waitresses to Add Extra Courtesy to Service

And the Result Was That the Tearoom Was Well Patronized. It Would Be So Pleasant if Everybody Did That

Can You Tell?

By R. J. and A. W. Bodmer

Why Sea Foam 1s White

This is all due to the laws regarding

the reflection of rays of light. Any form of matter which reflects all the

determines the color of the object. Ob-jects that look black to us are those which have absorbed all the colors from

show some concern for your feelings

TSN'T it deplorable that mere politeness, the smile that costs nothing, the agreeable manner that is so easy, the act or word of courtesy that is only natural, should be so rare that you have OF COURSE we realized that it was to stop and discuss the matter when you the management which saw to it unexpectedly run into some?

that its waitresses added that little extra touch to their service.

But suppose every management arranged for an accompaniment of courtesy with the dealings of its employes with outsiders.

Unexpectedly run into some?

Why shouldn't every waitress be solicitous? Why shouldn't every sales lady and all her customers exchange pleasantries? Why shouldn't every clerk and all her patrons be mutually considerate?

You will find some waltresses who do it naturally, some saleswomen who allow their natural amiability to have full play during their working hours, and some customers, clerks and patrons who realize that they are dealing with human beings like themselves. But everybody is so afraid of being patronized, or thought less important than some one clse.
Unbending to the extent of offering

a pleasantry might possibly indicate



"Food Drink" for All Ages. Quick Lunch at Home, Office, and Fountains. Ask for HORLICK'S. - Avoid Imitations & Substitutes

Borden's **Evaporated** Milk

Even though the strictest inspection by the Borden Company makes it cost your grocer a little more, he serves you well by giving it to you at the price of other standard brands.

It's pure country milk with the cream left in.



CONTRACTOR OF A CONTRACTOR PROPERTY OF A CONTRACTOR OF ASCO ASCO

Camac Street

The biggest little street

in Philadelphia.

TASTYKAKE

JUNIOR

The biggest little cake in

the world. Chocolate,

Jelly, Cocoanut.



A few of the many good points about Asco Coffee-

Rich, rare aroma-delicious flavor-full heavy body-fresh-roasted-

But the one outstanding feature that will win you with your first cup is the delicious flavor of Asco Coffee. When you experience your first taste of this golden-brown brew of goodness, you'll realize what a vast difference there is in coffee.



"You'll taste the difference!"

American Stores all over Philadelphia and throughout Pennsylvania, New Jersey, Delaware and Maryland